

Beat: Technology

## **STEVEN OU Earns Spot on Inc Magazine s ANNUAL 30 UNDER 30 -RISING STARS-LIST**

**TOUCH OF MODERN Co-Founder STEVEN OU**

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**USPA NEWS** - Touch of Modern, the Leading Ecommerce App for Men to discover Cutting Edge Lifestyle Products, announced on April 19, 2018, Co-Founder and Chief Technology Officer Steven Ou was named to the Annual Inc. Magazine "Rising Stars" List for 2018.

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According to Inc., This Year's List of 30 Companies (and their under 30 Founders) was decided after a Team of Inc. Editors sifted through nearly 300 Applications and presented 75 of them to a Panel of Judges that included Sarah Kauss, Founder of S'Well ; Phil Libin, Co-Founder of Evernote ; Jen Rubio, Co-Founder of Away, and Spectacular Blue Smith, Founder, Adwizar.

Companies were chosen based on a Variety of Factors including Traction, Trajectory and the Founders' Own Startup Stories.

In addition to this Award, Touch of Modern was named one of the 500 Fastest Growing Private Companies in America by the Inc. 5000 for Two Consecutive Years, 2015 and 2016.

Steven Ou serves as the Chief Technology Officer of Touch of Modern and leads the Strategic Vision and Development of the Company's Technology, including the Website, Mobile Applications and Backend Infrastructure.

A Self-Taught Coder and Computer Scientist, Ou started his First Company in High School after moving between Argentina, Guatemala, Taiwan and Spain throughout his Childhood. After graduating College, he moved to San Francisco to join his Three Cofounders, and lead the Technical Development of Three Ventures, Skyara, Ravn, and finally Touch of Modern.

At Touch of Modern, Steven Ou streamlined All Internal Processes and Automated almost All Business Functions by building the Necessary Software and Technology In-House. All of the Company's Technology is Vertically Integrated including the Website, Mobile Apps, CRM, Inventory System, Calendaring System, Payments System and Fulfillment System.

Source : Touch of Modern

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